



COX MILL HIGH SCHOOL CHARGER BANDS BOOSTER CLUB

2023-2024 SPONSORSHIP PROGRAM

BRONZE LEVEL SPONSOR—\$250

- ◆ Logo link on CMHS Charger Bands website sponsor page
- ◆ One time “shout out” with link on CMHS Band social media pages
- ◆ Logo with link on email newsletters
- ◆ Business name on band concert programs
- ◆ 1/8 page advertisement in Charger Cup Program

SILVER LEVEL SPONSOR—\$500

- ◆ Logo link on CMHS Charger Bands website sponsor page
- ◆ Quarterly “Shout outs” with link on CMHS Band social media pages
- ◆ Logo with link on email newsletters
- ◆ Logo included on ALL Charger Band event flyers/programs
- ◆ 1/4 page advertisement in Charger Cup Program
- ◆ Business signage to be displayed at all band concerts
- ◆ Business name (text) included on Charger Cup t-shirt
- ◆ 2 complimentary tickets to The Charger Cup competition

GOLD LEVEL SPONSOR—\$1000

- ◆ *****ALL OF THE ABOVE***** with these upgrades:
- ◆ 1/2 page advertisement in Charger Cup Program
- ◆ Business signage to be displayed at the Charger Cup
- ◆ Business logo (small) included on Charger Cup t-shirt
- ◆ 4 complimentary tickets to The Charger Cup competition

PLATINUM LEVEL SPONSOR—\$2000

- ◆ ******ALL OF THE ABOVE****** with these upgrades:
- ◆ FULL page advertisement in Charger Cup Program*
- ◆ Business logo (large) included on Charger Cup t-shirt
- ◆ Verbal shout outs at Charger Cup as Platinum sponsor of the event
- ◆ Tent/table at the Charger Cup to give out marketing merch, run raffles, etc.

*First business to sign on as a Platinum sponsor will get the exclusive full page COLOR ad on the back cover of the Charger Cup Program!! Deadline for Charger Cup inclusion is 9/7/23

Charger Band Needs for 2023- 2024:

- Continue to invest in equipment and infrastructure for our annual Charger Cup band competition.
- Plan to replace our 15 year old marching band uniforms.
- Purchase of music, show shirts, props, specialty items for half-time shows and competitions.
- Maintenance of instruments and purchase of new as needed.
- New decals and/or wrapping of competition trailers.

Questions?

Email:

fundraising@
chargerbands.org